



# 2024 Home Show Sponsorship Order Form

March 16 – 17, 2024  
Columbia Mall

Builder/Company \_\_\_\_\_ Date \_\_\_\_\_  
Street Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_ Phone \_\_\_\_\_  
Contact Name \_\_\_\_\_ Email \_\_\_\_\_

*This form is for sponsorship with the Home Builders Association of Columbia's official 2024 Home Show, Newsletter, and Website. Email [info@columbiabhba.com](mailto:info@columbiabhba.com) with any questions.*

☐ **Title Sponsor — \$7,500 — 1 Available SOLD**

**Benefits:**

- Exclusive title sponsorship of the 2024 HBA of Columbia Home Show
- The company logo is prominently featured on all event materials, including posters, flyers, and tickets
- Exclusive naming rights for the event, e.g., "The [Your Company Name] 2024 HBA Home Show."
- Prominent placement of your logo on the event website and social media pages.
- Option of up to 4 dedicated booth spaces at the event
- Inclusion in press releases and media promotions
- Recognition in event-related communications, including emails and newsletters

☐ **Presenting Sponsor - \$5,000 – 1 SOLD | 1 Available**

**Benefits:**

- Exclusive presenting sponsor for the event, e.g., "The 2024 HBA Home Shows, presented by [Your Company Name]"
- Prominent placement of your logo on event materials and marketing collateral
- Logo on the event website and social media
- Option of up to 2 booth spaces at the event to promote your company
- Inclusion in press releases and media promotions
- Recognition in event-related communications

☐ **Gold Sponsor - \$2,500 – 1 SOLD | 1 Available**

**Benefits:**

- Recognition as a Gold Sponsor of the 2024 HBA of Columbia Home Show
- Logo placement on event materials and marketing collateral
- Logo on the event website
- Option of up to 2 booth spaces at the event to promote your company
- Inclusion in select event-related communications

☐ **Silver Sponsor - \$1,500 – 1 SOLD | 3 Available**

**Benefits:**

- Recognition as a Silver Sponsor of the 2024 HBA of Columbia Home Show
- Name placement on event materials
- Name on the event website
- Option for up to 1 booth space at the event to promote your company
- Mention in event-related communications

☐ **Bronze Sponsor - \$500 – 6 Available**

**Benefits:**

- Recognition as a Bronze Sponsor of the 2024 HBA of Columbia Home Show
- Name placement on event materials
- Name on the event website
- Listing in event-related communications

☐ **Member Happy Hour Sponsor - \$3,000 – 1 Available**

**Benefits:**

- Exclusive sponsorship of the Member Happy Hour held the evening before the show
- Sponsor recognized by the Board President during the event
- Your company's branding at the Happy Hour venue
- Logo on the event website
- Option for up to 2 Booth spaces at the event
- Promotion in Member Happy Hour communications
- Company recognition on table tents at the event

☐ **Happy Hour Bar Sponsor - \$500 – 3 Available**

**Benefits:**

- Recognition in event emails sent to the HBA membership
- Recognition signage at the event
- Sponsor recognized by the Board President during the event
- Sponsor is able to provide koozies or napkins for beverages

☐ **Consumer Bag Sponsor - \$500 – 1 Available**

**Benefits:**

- Recognition as a Bag Sponsor of the 2024 HBA of Columbia Home Show
- Name placement on event materials
- Name on the event website
- Sponsor to provide 5,000 branded swag bags for consumers to collect swag from booths

**Stage Sponsor - \$3,000 – 1 Available**

☐ **Benefits:**

- Recognition as a Stage Sponsor of the 2024 HBA of Columbia Home Show
- Logo placement on event materials
- Logo on the event website
- Option of up to 2 booth spaces at the event to promote your company
- Signage on the HBA Home Show Performance Stage
- Listing in event-related communications

☐ Check Mailed

☐ Invoice to pay online via CC

☐ Invoice to pay via check

*\*Note: CC payments can be made online after the invoice is emailed through our online payment system.*



Presented by Hemme Construction